

OPCC RECORD OF DECISION

PROJECT

ROAD SAFETY – PROVISION OF SUPPORT TO THE HONEST TRUTH TO PURCHASE MERCHANDISE AND PROMOTIONAL LITERATURE.

DECISION RECORD PREPARED BY	
Name:	Richard Martin
Role:	Strategy, Policy and Performance Officer
Date of Decision:	05.03.2019

1.0 BACKGROUND

- 1.1 To support the road safety strategy the PCC has been working closely with the Honest Truth charity to work with driving instructors to educate student drivers to consider the dangerous behaviours that may put them, their passengers and other road users at risk.
- 1.2 The OPCC has provided support to the Honest Truth by paying for a promotional campaign utilising local buses to carry the charity's distinctive imagery. The OPCC has also facilitated a north Devon-based haulage firm, Evans Transport, to provide free space on their truck fleet to carry the Honest Truth's campaign imagery.
- 1.3 This decision relates to a further application from the Honest Truth to support them by meeting the costs of materials to help promote this campaign. The literature will be provided to driving instructors to engage directly with pupils whilst learning.

2.0 DECISION RECORD

2.1 To provide £1100 to the Honest Truth for the provision of leaflets, postcards, flag and pull up banners, posters, pledge cards for supply to approved driving instructors to pass on to learner drivers in support of the HT campaign.

3.0 CONSULTATION, ENGAGEMENT AND COMMUNICATION

3.1 The Honest Truth vehicle backs campaign has been jointly funded and planned by the OPCC and the North Devon and Torridge CSP.

4.0 OPCC MONITORING OFFICER ADVICE

4.1 Legal, Management and Equality Implications – Current and Future

The PCC's CEO and Monitoring Officer has advised that this decision is within the powers of the PCC to make. There are no adverse legal, management and equality issues arising from this proposal.

4.2 Financial and Commercial – Current and Future

The PCC's Treasurer and s.151 Officer has advised that the financial transaction is reasonable and proportionate. The funding contributes directly to achieving the PCC's aim to improve road safety.

FOI CLASSIFICATION - OPEN



5.0 SUPPORTING DOCUMENTS:

5.1 This decision supports the Policing's Road Safety Strategy for Devon and Cornwall.

6.0 OFFICIAL APPROVAL

6.1 Following the appropriate approval, this decision sheet will be published, subject to FOIA classification, on the OPCC website.

7.0 MONITORING OFFICER REVIEW

7.1 This proposal has been reviewed by the Monitoring Officer and there are no adverse implications known arising from this decision.

FOR OPCC OFFICE USE:

If FOI Closed at the current date under Section 22, please provide details of the future date by which this decision can be reconsidered for publication:	N/A
Is there a publication schedule that lists the documents relating to this decision that will also be published at a later date in the future? If yes, please attach a copy with this decision.	NO